An Investigation of Factors Influencing Acceptance of Instructional Technologies by Education Managers

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Abstract

The aim of the study is investigation of factors affecting on acceptance of instructional technologies by education managers. This research was a descriptive study and the survey tool was technology acceptance model questionnaire. Statistical society was all of managers of Shiraz high schools. Sample size determination is based on the Cochran formula and simple random sampling method was used. After data collection, data analysis was performed using SPSS. The results showed that perceived usefulness of instructional technologies, perceived ease of use from instructional technologies, attitude toward using instructional technologies, behavioral intention and actual use from instructional technologies by education managers have significant effect on successful acceptance of instructional technologies.

Keywords: Instructional technologies, Technology acceptance, Education managers

References


