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Abstract

The purpose of the study is Evaluation of factors affecting on acceptance of new technologies by Banks using Technology acceptance model and Unified theory of acceptance and use of technology in Saderat Bank of Boroojerd. This study was a descriptive survey and the survey instrument was a standard and a researcher-made questionnaire. Statistical society was all of personnel in Saderat Bank of Boroojerd. Sample size determination is based on the Krejcie and Morgan table and random cluster sampling method was used. After data collection, data analysis was performed using SPSS. Results revealed that perceived usefulness of new technology, perceived ease of use from new technology, attitude toward using, behavioral intention, actual use and social influence of new technology have significant effect on successful acceptance of technologies.

Keywords: Technology acceptance model, Unified theory of acceptance and use of technology, Saderat Bank

References


